

Electronic Acknowledgement Receipt

EFS ID:	6397314
Application Number:	10804720
International Application Number:	
Confirmation Number:	7513
Title of Invention:	Brand value management
First Named Inventor/Applicant Name:	Stephen Dull
Customer Number:	81331
Filer:	Maura Kathleen Moran./Christine Shayda
Filer Authorized By:	Maura Kathleen Moran.
Attorney Docket Number:	10761.1527-00
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1		Response.PDF	1364089 48a9e80bbb3c76bb5fcd6339ec9bbf1051 472f6	yes	26

	Multipart Description/PDF files in .zip description		
	Document Description	Start	End
	Amendment/Req. Reconsideration-After Non-Final Reject	1	1
	Claims	2	13
	Applicant Arguments/Remarks Made in an Amendment	14	26

Warnings:

Information:

Total Files Size (in bytes):	1364089
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office
If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.